

Transit Mapping Symposium 2022 - Madrid

Day 1

October 20

9h00 Registration

9h40 Welcome speech
Richard Archambault & Jug Cerovic

MORNING SESSION

Speaker	Agency / Company
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10h00 **Viktoria Branderburg** Die Information Designer

10h40 **Yo Kaminagai & Francis Brisebois** UITP Design & Culture Committee

11h20 - 11h40 Coffee Break

11h40 **Kristin Landgren Martinez & Ryan Crowther** Apple Maps

12h20 **PANEL**
Future of Transit Maps / ISO Standard

Yo Kaminagai	UITP
Jens Unger	HERE
Jug Cerovic	INAT
Mark Ovenden	Moderator

13h - 14h30 Lunch Break

AFTERNOON SESSION

Speaker	Agency / Company
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14h30 **Miguel Angel Delgado Ruiz** CRTM Madrid

15h10 **Amos Haggiag** Optibus

15h50 Coffee Break

16h10 **Simone Morgagni** SNCF

16h50 **Zak Zakaria** Dezigntechnic

17h30 End of session

Day 2

October 21

9h30 Late Registration

MORNING SESSION

Speaker	Agency / Company
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10h00 **Tanja Tomic** Indicate.digital

10h40 **Rafa Reyes** TMB Barcelona

11h20 - 11h40 Coffee Break

11h40 **Matthieu Giraudier** TPG Genève

12h20 **PANEL**
Seamless wayfinding & navigation

Rafa Reyes	TMB Barcelona
Matthieu Giraudier	TPG Genève
Zak Zakaria	Dezigntechnic
Mark Ovenden	Moderator

13h - 14h30 Lunch Break

AFTERNOON SESSION

Speaker	Agency / Company
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14h30 **Sergio Luke** T-Kartor

15h10 **Jens Unger** HERE

15h50 Coffee Break

16h10 **Jug Cerovic** INAT

16h50 Closing note
Richard Archambault & Jug Cerovic

17h00